

GOOD SHEPHERD SERVICES

We see what can be.

www.goodshepherds.org



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Young people are New York City’s single largest resource. Our continued success and prosperity depend on how well we prepare them for the future. But in neighborhoods stressed by poverty, all too many children and youth don’t get the opportunities that can allow them to achieve long-term success.

Good Shepherd Services goes where children, youth, and families face the greatest challenges and provides resources

that build on their inherent strengths to help them thrive. We operate over 80 programs, which help nearly 30,000 youth and family members in struggling neighborhoods throughout New York City. All of our programs are united by a common goal — to create opportunities that help our participants succeed at school, at home, and in their community.

Top:
Students at an After-School Program in East New York during homework time.

Left:
A student helps to create a mural as part of a community service project.

OUR WORK IN EAST NEW YORK

A community that is strong and connected provides young people with safety, positive role models, and a sense of pride and possibility. But in many of the neighborhoods Good Shepherd Services works in, like East New York, the challenges that often accompany poverty — high unemployment, low wage jobs, crime, and incarceration — stand in the way of potential.

We know that the children, youth, and families of East New York have what it

takes to succeed. Our network of programs and services in East New York work in partnership with local leaders, volunteers, and businesses to incubate their great potential and address any challenge that stands in the way of success.

Today in East New York we operate: 5 After-School Programs, 4 Programs for Court Involved Youth, 1 Alternative High School Program, 1 College Prep Program, and 1 Family Support Program.



Top: Students at the PS 32/MS 442 After-School Program creating a crossword puzzle.

Left: Quality family time at an event hosted by a Good Shepherd Services Family Counseling Program.

29,595
New York City children, youth, and families were served by Good Shepherd Services during FY 2014 (7/1/13–6/30/14)

4,455
students participated in a Good Shepherd Services after-school program

"The after-school center helps me and it helps my kids. Here they receive help with their homework and they like coming here. They're the ones who asked me to come to tonight's family night."
— Parent of After-School Program Participants

"They gave me the extra help I needed in geometry and to prepare for the SAT and I had a lot of opportunities to do new things. I visited different colleges and I got my first summer job through the program."
— College Prep Program Participant

"Youth often have great ideas and dreams. However, in order for those dreams and ideas to become a reality, they need someone to believe in them. Good Shepherd was that for me and they continue to be that for so many youth in foster care."
— Alum of Good Shepherd Services Foster Care Program

"Young people, like me, need places to build meaningful relationships with adults and peers. The Beacon served as my safety zone, my escape from the unpredictable streets."
— Alum of the Red Hook Beacon Community Center



A NEW HUB FOR THE COMMUNITY

As part of Good Shepherd Services' ongoing mission to connect our participants with the opportunities they need to succeed, we have partnered with a local developer to construct a new state-of-the-art community center in East New York. This new facility will serve 1,000 children, youth, and families each year through a range of programs and services that promote community development with a goal of contributing to the social capital, strength, and vibrancy of the whole neighborhood. Your support of Midnight Madness helps to underwrite the costs of the community center, as well as the ongoing programs and services that Good Shepherd Services provides in East New York and other struggling communities.

"Good Shepherd Services is an extraordinary example of a children, youth and family services agency that is leading the non-profit field and influencing public education to innovate to effectively support young people."
 — Michele Cahill, Distinguished Fellow in Education and Youth Development, National Center for Civic Innovation

Overleaf:
 Rendering of Good Shepherd Services' new 19,500 square foot, state-of-the-art community center to be constructed in East New York.

Above:
 Stanley Commons low-income housing development in East New York, site of the new community center.

Right:
 An Ivy-League bound participant of Groundwork for Success, Good Shepherd Services' College Prep program in East New York.

"On the waterfront, directly facing the Statue of Liberty, the area known as Red Hook has been considered one of the city's toughest corners for ages. But nonprofit organization Good Shepherd Services has long been a bright spot in the neighborhood, providing counseling and youth development, and running community-based education programs."
 — Karen Theroux, Carnegie Reporter

HOW YOU CAN HELP

Sponsor a team! You can be a patron for one or more Midnight Madness teams via a tax-deductible gift from your donor-advised fund or by personal check. You will receive no goods or services in return for this donation other than personal satisfaction. There are no prizes for the winning team except bragging rights. There will be no goods received by any team aside from a uniquely gratifying challenge coupled with deep exhaustion.

Want extra glory? Bragging rights immortalized? Consider going above and beyond and ask us what it will take to qualify for a naming opportunity in the new community center.



What success looks like

99% of the families who received counseling services in our prevention programs were able to stay together and avoid foster care placement for their children

1,101 students who were off-track for graduation earned their high school diploma

89% of participants in our elementary and middle school after school programs increased their goal setting and time management skills

95% of participants involved in LIFE, a program designed for court-involved youth, avoided or reduced their involvement in gangs and criminal activities

How success means savings for our community

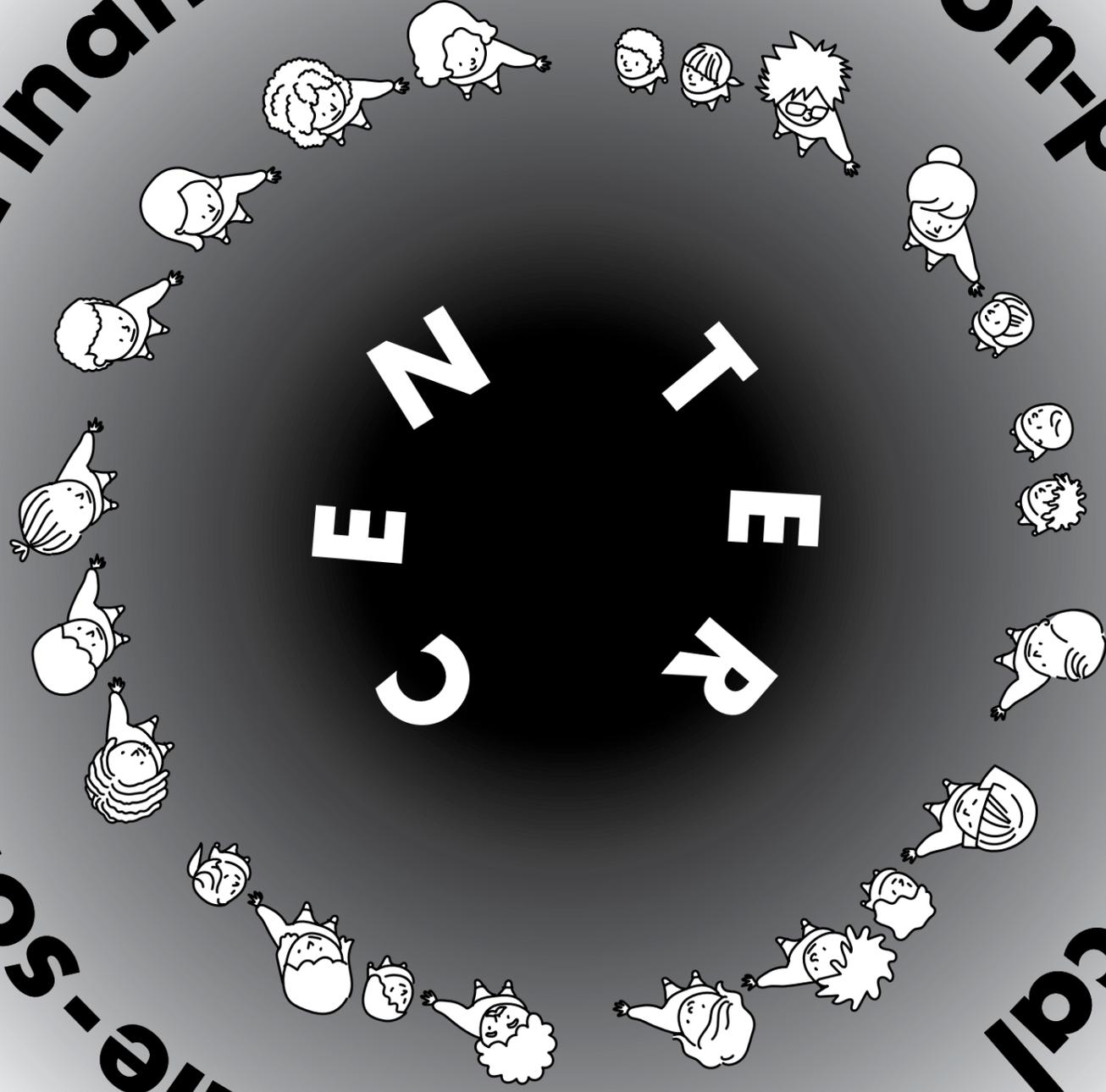
\$6,981,000 savings to society (via retained earnings) as a result of avoided incarceration

\$209,100 total lifetime economic benefit per expected high school graduate



Puzzle-solving

Financial



CENTRE

Non-profit

Local